

EVANS BRIGIDS

WEB DEVELOPER | GRAPHIC DESIGNER

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[LinkedIn](#)



PROFILE

WordPress operations specialist with 3+ years of hands-on platform management experience. I excel at maintaining stable, high-performing WordPress environments, ensuring reliable content publishing workflows, and optimizing user experience

EDUCATION

KENYATTA UNIVERSITY

Bachelor of Economics & Statistics - 2020 - 2024

RELEVANT COURSES

- Graphic Design Essentials - Canva | Affinity
- Advanced SPSS - Kenyatta University | Udemy
- STATA - Kenyatta University | Udemy
- Google Analytics 4 - LinkedIn Courses
- Leadership Development and Mentorship - Kenyatta University
- JavaScript Algorithm and Data Structures - FreeCodeCamp
- Artificial Intelligence - ALX Africa

CERTIFICATIONS & ACHIEVEMENTS

- Artificial Intelligence Certification | ALX Africa
- Responsive Web Design
- Certificate in Leadership Development and Mentorship
- JavaScript Algorithm and Data Structures

EXPERIENCE

WORDPRESS DEVELOPER AND SUPPORT SPECIALIST

Africa 2100 NFP | Illinois, United States | October 2025 - Present (Remote)

- Analyze website traffic and user behavior using Google Analytics 4 (GA4) to inform data-driven improvements and optimize overall site performance.
- Implemented a CRM contact system using HubSpot, integrating all website forms to centralize lead management and streamline email distribution and communication workflows.
- Develop and maintain interactive survey and feedback forms to enhance user engagement and collect valuable data for organizational insights.
- Continuously monitor website performance and security, identifying and addressing vulnerabilities promptly to maintain a safe digital environment.
- Regularly update and manage WordPress plugins and core systems to ensure optimal performance, security, and compatibility.
- Design and develop new web pages aligned with brand guidelines and user experience best practices, ensuring responsive and accessible layouts.
- Created and implemented a dynamic blog section, including layout design, post templates, and content structure for better content organization and SEO.

WEBSITE DEVELOPER AND MAINTENANCE SPECIALIST

Lirya Ventures | Kenya | Aug 2025 - Present (Part-time)

- Designed, built, and optimized the company's website to clearly showcase its painting, finishing, and industrial solutions services.
- Improve website speed, responsiveness, and user experience to ensure smooth browsing across all devices.

ONLINE EVENTS

Global Citizenship Foundation | Delhi, India | April 2024 - September 2024 (Internship - Remote)

- Created a comprehensive speaker database for the 27th ELF, including detailed information on 140 panel discussion speakers and 140 workshop speakers.
 - Conducted market research and analyzed event performance metrics to assess reach, impact, and areas for improvement.
 - Played a pivotal role in organizing and managing the 27th Educational Leadership Forum (ELF) conference, ensuring seamless execution of virtual events.
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LEAD GRAPHIC DESIGNER

Graphic Designer (Part-Time) | Lirya Ventures Limited | May 2025 – Present (Remote)

- Create flyers, promotional graphics, company profiles, and branded marketing materials
- Maintain consistent brand identity across digital and print assets.
- Manage design revisions and organize creative files for efficient access and reuse.

LEAD GRAPHIC DESIGNER

Graphic Designer (Part-Time) | Elite Homes Africa | January 2026 – Present (Remote)

- Design product catalogues, sales flyers, promotional campaigns, and social media graphics.
 - Create visual content showcasing imported home equipment and camping products.
 - Collaborate with management to ensure designs align with marketing objectives.
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